

**March 3-6, 2010**

Venue : Bombay Exhibition Centre, NSE Complex, Goregaon, Mumbai, India.

## Exhibitor Directory Advertisement Tariff

The **SMP 2010 Exhibitors Directory** will list and provide key information of all companies/organisations participating as exhibitors. The event is aimed at creating business opportunities and fuelling growth in the maritime industry by bring together representatives of the Government, maritime bodies and the industry through a series of focused sessions and trade fairs.

### Advertisement Tariff

Please tick the option you have selected and retain for your records.  
**Please mention selected option no. in the Order Form**

Option No.	Position	Exhibitor		Non Exhibitor	
		Rs.	Euro	Rs.	Euro
1.	Gate Fold	1,00,000	1900	1,25,000	2400
2.	Back Cover	75,000	1450	80,000	1550
3.	Inside Cover - I	40,000	800	45,000	900
4.	Opening Page	40,000	800	45,000	900
5.	Inside Cover - II	32,000	650	35,000	700
6.	Section Cover	32,000	650	35,000	700
7.	Full Page (Color)	25,000	500	30,000	600
8.	Full Page (Black & White)	18,000	350	20,000	400
9.	Half Page (Color)	20,000	400	22,000	450
10.	Half Page (Black & White)	12,000	250	13,000	300
11.	Quater Page	10,000	200	12,000	250
12.	Book Mark (2 sides)	40,000	800	45,000	900

**Service Tax 10.30% Applicable**

**Note :** Bleed charges 15% extra \* Book Marks to be provided by advertiser. Maximum size of book mark : 16.5 cms x 6.5 cms. @ are for colour positions only.

**Material required :**

- For colour positions - Film positives with progressive proofs
- For Black & White releases - Artwork or Film positive
- Open Artwork on CD - CDR(with Fonts) , PDF, PSD, TIF, JPG in 300 dpi

### Publication Data

Full Page

- Bleed : 22(W) x 28(H) cms
- Non Bleed : 18(W) x 24(H) cms

Half Page

- 8.5 (Width) x 24 (Height) cms

Half Page

- 18 (Width) x 12 (Height) cms

Quarter Page

- 8.5 (Width) x 12 (Height) cms

Book Mark

**GATE FOLD ADVT. :**

- Non Bleed : 24 (H) x 38 (W) cms
- Bleed : 27.5 (H) x 42 (W) cms

**DOUBLE SPREAD ADVT. :**

- Non Bleed : 24 (H) x 38 (W) cms
- Bleed : 27.5 (H) x 42 (W) cms

## Advertisement Release Order Form

We wish to advertise in the **EXHIBITORS' DIRECTORY** which will be released during **SMP 2010**.

- Our selected option No.  • Exhibitor  • Non-Exhibitor
- Our Cheque / Demand Draft no. \_\_\_\_\_ dated \_\_\_\_\_ in favour of "**Jasubhai Media Pvt. Ltd.**" Div of **CHEMTECH Secretariat**. for Rs \_\_\_\_\_ is enclosed.
- Euro \_\_\_\_\_ is being remitted to **Jasubhai Media Pvt. Ltd. Div. CHEMTECH Secretariat Current A/c. 11037319604, State Bank of India, Churchgate Branch, Mumbai - 400 020, India, Swiff Code :SBININBB196**
- Advertisement material (Artwork/Film positive) is sent herewith / will be sent on or before January 31st, 2010.

Name _____	Signature : _____ Date _____	Seal of Company
Organisation _____		
Phone _____ Fax _____		
Email : _____		

Courier / Mail to : Payal Rangwani - Exhibition Co ordinator

**CHEMTECH Secretariat**

(Division of Jasubhai Media Pvt. Ltd.)

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